



Decide on a successful tomorrow.

The Online MBA From Chico State

The [Online MBA](#) program from California State University, Chico teaches you immediately applicable professional skills and prepares you for career-long success with a deep knowledge of key business concepts and strategy. This 100% online program can prepare you to lead confidently and effectively in any organization or train you in targeted skills geared toward some of the most in-demand professional certifications in the business world today.

The Online MBA builds on the College of Business's long-standing commitment to offering personalized education, connecting students directly with hands-on faculty, and making top-tier business education attainable for all interested students. Delivered in a seamless digital format enabled by the Blackboard learning management system (LMS), this transformational program is now well within reach of currently working professionals.

Program Benefits

- Earn a respected, AACSB-accredited MBA 100% online
- Choose either a general MBA path or a [specialization in Project Management](#)
- Prepare to take the SAP TS410, Certified Associate in Project Management (CAPM), or Project Management Professional (PMP) certification exam
- Build crucial professional skills quickly in our 3-week FAST (Focused. Applied. Strategic Training) elective courses, and apply your new knowledge in the workplace immediately
- Connect directly with our [dedicated, engaged business faculty](#) through virtual office hours and optional weekly live classes
- Study, discuss, network, and track your grades and progress through our intuitive [Blackboard LMS](#)
- Gain lifetime access to a comprehensive suite of [career services support](#)
- Dedicated MBA program advisor and team coach to help manage virtual teamwork

Online Program Structure

- 11 courses*
- 30-34.5 units
- 3-6 weeks per course
- No on-campus requirements
- Can be completed in as few as 18 months
- 2 annual start dates: fall and spring

*See the [curriculum page](#) for information about prerequisite courses

Admissions Requirements

- Completed [online application form](#)
- **Bachelor's degree** with a GPA of at least 2.75 (on a 4.0 scale) over the last 60 units or 3.0 over the last 30 units
- Current **resume or CV**
- **Official transcripts** from all colleges or universities attended
- **Application fee:** \$70
- **Personal statement of 1 to 2 pages** addressing the following questions:
 1. Discuss your background and why you want an MBA.
 2. What makes you a strong candidate for our Online MBA program?
- One **letter of recommendation**



No GMAT/GRE required for fall 2020 and spring 2023.



The Curriculum

Core Courses

- ACCT 615 Problems in Financial Accounting
- BSIS 610 Business Analytics
- FINA 655 Seminar in Financial Management
- MGMT 635 Seminar in Management
- MGMT 647 Seminar in Leadership, Global Ethics, and Corporate Social Responsibility
- MKTG 673 Seminar in Strategic Marketing
- OSCM 607 Operations Planning and Execution
- BADM 693 Seminar in Strategic Management (Capstone)
- BCOM 504 Effective Business Communications for Career Success*

Specialization Courses

General Path

- BADM 679 Competitive Business Simulation

FAST Electives

- BSIS 501 Advanced Excel Analysis and Reporting
- MKTG 502 CRM/Salesforce Knowledge and Applications
- BSIS 503 ERP/SAP Knowledge and Applications

Project Management

- MGMT 644 Seminar in Project Management
- MGMT 645 Teamwork, Negotiation, and Conflict Resolution
- MGMT 646 Optimizing Project Goals and Outcomes*

*Pending approval

Defined Professional Pathways

The **Project Management specialization** prepares you to sit for either the **Certified Associate in Project Management (CAPM)** or the **Project Management Professional (PMP) certification** exam. With a required course in conflict resolution, negotiation, and teamwork; an in-depth seminar in project management; and other courses covering technological and strategic elements of project management, this specialization is your pathway to a successful career in any industry.

Rapid Impact

Our Online MBA program is designed for professionals who don't want to wait more than a year to see results in the workplace. That's why our **innovative FAST (Focused. Applied. Strategic Training) electives** make an impact in your career in a matter of weeks.

Each FAST elective is worth 1.5 units; trains you in immediately applicable skills and tools like Excel, Salesforce, CRM/Salesforce, and persuasive writing; and can be completed in just three weeks.



Apply Today, Boost Your Career Tomorrow

To learn more about the Online MBA from Chico State, contact an Admissions Advisor at 1-833-554-0603 or by email at onlinemba@csuchico.edu.