



## Decide on a successful tomorrow.

### The Online MBA From CSU, Chico

The [Online MBA](#) program from California State University, Chico teaches you immediately applicable professional skills and prepares you for career-long success with a deep knowledge of key business concepts and strategy. This 100% online program can prepare you to lead confidently and effectively in any organization. Choose from two specializations in fields that are projected to grow faster than average for all occupations in the coming years.

The Online MBA builds on the College of Business's long-standing commitment to offering personalized education, connecting students directly with hands-on faculty, and making top-tier business education attainable for all interested students. Delivered in a seamless digital format enabled by an engaging learning management system (LMS), this transformational program is now well within reach of currently working professionals.

### Program Benefits

- Earn a respected, AACSB-accredited MBA 100% online
- Choose either a general MBA path or one of [two specializations](#) in **Health Services Administration** or **Project Management**
- Prepare to take the SAP TS410, Certified Associate in Project Management (CAPM), or Project Management Professional (PMP) certification exam
- Build crucial professional skills quickly in our 3-week FAST (Focused. Applied. Strategic Training) elective courses, and apply your new knowledge in the workplace immediately
- Connect directly with our [dedicated, engaged business faculty](#) through virtual office hours and optional weekly live classes
- Study, discuss, network, and track your grades and progress through our intuitive [LMS](#)
- Gain lifetime access to a comprehensive suite of [career services support](#)
- Dedicated MBA program advisor

### Online Program Structure

- 11-13 courses\*
- 30-36 units\*\*
- 3-6 weeks per course
- No on-campus requirements
- Can be completed in as few as 18 months
- 2 annual start dates: fall and spring

\*See the [curriculum page](#) for information about prerequisite courses

\*\*Total number of units depends on selected MBA track—general, Project Management, or Health Services Administration

### Admissions Requirements

- Completed [online application form](#)
- **Bachelor's degree** with a GPA of at least 2.75 (on a 4.0 scale) over the last 60 units or 3.0 over the last 30 units
- Current **resume or CV**
- **Official transcripts** from all colleges or universities attended
- **Application fee:** \$70
- **Personal statement of 1 to 2 pages** addressing the following questions:
  1. Discuss your background and why you want an MBA.
  2. What makes you a strong candidate for our Online MBA program?
  3. If interested in the MBA in Health Services Administration (HSA) option, please additionally discuss why you have a particular interest in this option and how it will help you achieve your personal and professional goals.
- One **letter of recommendation**



No GMAT/GRE required!



## The Curriculum

### Core Courses

- ACCT 615 Accounting for Managers
- BSIS 610 Business Analytics
- FINA 655 Seminar in Financial Management\*
- MGMT 635 Seminar in Management
- MGMT 647 Seminar in Leadership, Global Ethics, and Corporate Social Responsibility
- MKTG 673 Seminar in Strategic Marketing
- OSCM 607 Operations Planning and Execution
- BADM 693 Seminar in Strategic Management (Capstone)
- BCOM 504 Effective Business Communications for Career Success\*

\*These courses are not required for the HSA specialization.

### Specialization Courses

#### General MBA Path

- BADM 679 Competitive Business Simulation

#### FAST Electives

*(Students choose one elective from three FAST options.)*

- BSIS 501 Advanced Excel Analysis and Reporting
- MKTG 502 CRM/Salesforce Knowledge and Applications
- MGMT 697: Everyday Project Management Knowledge and Skills

#### Health Services Administration

- PHHA 631: Healthcare Delivery and Payment Systems
- PHHA 634: Healthcare Quality Control Management
- PHHA 633: Healthcare Financial Management
- PHHA-POLS 635: Healthcare Policy
- PHHA-POLS 638: Healthcare Law
- PHHA 696: Capstone Seminar in Health Services Administration

#### Project Management

- MGMT 644 Seminar in Project Management
- MGMT 645 Teamwork, Negotiation, and Conflict Resolution
- MGMT 646 Optimizing Project Goals and Outcomes

## Defined Professional Pathways

Our **Health Services Administration specialization** combines important business concepts in management, finance, marketing, and operations with the business side of healthcare to maximize career growth in a field that is **projected to grow 32%** (significantly faster than average) through 2030.<sup>1</sup> Work in a number of healthcare settings, including hospitals, government, outpatient care centers, physician offices, nursing and residential care facilities, and more. Step into leadership roles with this unique offering that is the **only one of its kind in the California State University system**.

The **Project Management specialization** prepares you to sit for either the **Certified Associate in Project Management (CAPM)** or the **Project Management Professional (PMP) certification exam**. With a required course in conflict resolution, negotiation, and teamwork; an in-depth seminar in project management; and other courses covering technological and strategic elements of project management, this specialization is your pathway to a successful career in any industry.

## Rapid Impact

Our Online MBA program is designed for professionals who don't want to wait more than a year to see results in the workplace. That's why our innovative **FAST (Focused. Applied. Strategic Training)** electives make an impact in your career in a matter of weeks.

Each FAST elective is worth 1.5 units; trains you in immediately applicable skills and tools like Excel, Salesforce, daily project management, and persuasive writing; and can be completed in just three weeks.

1. Retrieved July 15, 2022, from [www.bls.gov/ooh/management/medical-and-health-services-managers.htm](http://www.bls.gov/ooh/management/medical-and-health-services-managers.htm)



**Apply Today, Boost Your Career Tomorrow**

To learn more about the Online MBA from Chico State, contact an Admissions Advisor at 1-833-554-0603 or by email at [onlinemba@csuchico.edu](mailto:onlinemba@csuchico.edu).