

Build the expertise that propels your success.

The Online Bachelor of Science in Business Administration

The Online BS in Business Administration program at California State University, Chico gives you the opportunity to complete your bachelor's degree while staying on top of all your other responsibilities. **In as few as 19 months, you can earn the business degree that advances your career.**

Our well-rounded curriculum, delivered online and on your schedule, quickly prepares you for the leadership position and salary that you and your future deserve.

Program Benefits

- Expand your career opportunities with a broad-based degree that emphasizes all aspects of business
- Advance your career sooner: Chico State has an 82% job placement rate within six months of graduation¹
- US News & World Report ranks Chico State **#18 among Top Public Schools Regional Universities West²** and **#24 among Top Performers for Social Mobility³** nationwide
- Manage coursework and track your progress through our dynamic online learning platform
- Flexible schedule, with year-round courses that accelerate time to degree completion; enroll part-time or full-time to progress at your own pace
- Strengthen your education and career with networking and mentorship opportunities

Online Program Structure

- AACSB-accredited
- 57 units offered through Chico State
- Transfer in up to 70 units
- 100% online; no on-campus or in-person requirements
- Complete in as few as 19 months
- 120 semester units, either transferred in or completed at Chico State, required for graduation
- Two starts per year: fall and spring

1. Based on internal data collected by career center in 2021

2. Retrieved on December 14, 2021, from [usnews.com/best-colleges/rankings/regional-universities-west/top-public](https://www.usnews.com/best-colleges/rankings/regional-universities-west/top-public)

3. Retrieved on December 14, 2021, from [usnews.com/best-colleges/rankings/regional-universities-west/social-mobility](https://www.usnews.com/best-colleges/rankings/regional-universities-west/social-mobility)

Admissions Requirements

- Demonstrated experience in post-secondary studies through the completion of 60 semester units (90 or more quarters) of college credits from an accredited institution after high school graduation
- Completed at least 30 semester (45 quarter) units of general education courses
- Completed transferable courses with grades of C- or better in oral communication, written composition, and critical thinking
- Completed one transferable course with a grade of C- or better in college-level mathematics or quantitative reasoning
- A cumulative GPA of 2.0 or better in all transferable college courses attempted for CA residents and 2.4 or better for non-CA residents

Each applicant must submit the following materials:

- Online application
- \$70 application fee
- We accept official transcripts on hard copy and electronically. Electronic transcripts should be sent directly from the originating institution to the Office of Admissions. If an email address is required, use info@csuchico.edu
- Mail sealed paper transcripts to:
Office of Admissions
California State University, Chico
400 West First Street
Chico, CA 95929-0722

Curriculum

Our 57 unit Online BS in Business Administration curriculum includes the following courses. Each one comprises three units unless otherwise noted.

Required Courses

BUSINESS CORE

- Communication in Business
- Corporate Technology Integration
- Survey of Management
- Survey of Human Resource Management
- Survey of Marketing
- Survey of Operations and Supply Chain Management
- Survey of Finance
- Decision Analysis for Business
- Applied Strategic Decision Making (Capstone)

GENERAL EDUCATION

- Justice and Global Issues
- Psychology of Prejudice, Hate, and Violence

GENERAL BUSINESS OPTION

- Global Corporate Social Responsibility
- Consumer Behavior
- ERP/SAP Knowledge and Application for Managers (1.5 units)
- Foundations of Database Design (1.5 units)
- Investments
- E-Marketing
- Organizational Development and Change
- Leadership and Motivation
- Supply Chain Management
- Internship in Business Administration (1-3 units) (optional)

**Study on your schedule.
Earn the degree that can launch your career.**

To learn more about the Chico State Online Bachelor of Science in Business Administration, contact an Admissions Advisor at **833-554-0603**.